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Accomplished technical leader with over 25 years of experience driving innovation, product strategy, and operational excellence in the FMCG sector (Home and Personal Care). Proven expertise in managing cross-functional, international teams, developing cutting-edge, consumer-focused products, and navigating complex regulatory frameworks. Strong background in chemistry, innovation management, and product strategy. A multilingual professional fluent in Italian and English, with a working knowledge of French, with the ability to collaborate effectively with diverse counterparts both inside and outside the organization. Passionate about mentoring and knowledge-sharing through academic and professional networks, I am constantly driven by a love for learning and evolution.

What sets me apart is my cross-category experience spanning all areas of FMCG and my in-depth understanding of the technical and operational aspects of the industry. I excel at taking sharp “snapshots” of organizations—analysing systems, habits, and procedures—and identifying gaps and opportunities for improvement. I have a knack for digesting complex concepts and making them accessible to stakeholders and partners, ensuring clarity and alignment.

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### *Professional Experience*

#### **2024 – Present: Fabric Treatment R&D Leader LATAM, EE, and ME @ Reckitt**

- Lead an international R&D team in a matrix environment to deliver consumer-relevant innovations for a major laundry brand in fast-growing markets.
- Spearheads R&D initiatives addressing challenges like the Green Deal and Digital Product Passport (DPP), coordinating product performance analysis and long-term claim substantiation.
- Directs HSE operations for the R&D site as part of the HSE network within the company.

#### **2021 – 2023: Liquid Fabric Treatment R&D Leader @ Reckitt**

- Managed a multi-location R&D team (Italy, Dubai, Brazil) to deliver a robust innovation pipeline for a market-leading laundry brand with annual revenue exceeding €700M.
- Oversaw CSR and brand purpose initiatives, ensuring alignment with regulatory and industry dynamics while supporting technical communication and claim substantiation.
- Directed HSE operations for the R&D site.

#### **2020: Consultant & Writer**

- Advised investment companies on personal care, regulatory, and formulation strategies.
- Published technical articles in industry-leading magazines on topics spanning cosmetics, agriculture, and mechanics.

#### **2018 – 2019: VP R&D – Make-Up and Nail Polish @ Fareva**

- Unified five R&D teams across Europe under a cohesive strategy, fostering collaboration and improving synergies across >70 team members and >100 projects annually.
- Introduced sensory testing methodologies, project and innovation management techniques, and raw material rationalization principles.
- Directed regulatory affairs to ensure global compliance and streamlined product portfolio management.

#### **2013 – 2018: Global R&D Director – Oral Care @ Unilever Personal Care**

- Led global R&D innovation for a €1B Oral Care brand, overseeing a team of ~30 professionals.

- Directed product logic, raw materials management, industrialization, and analytical laboratories across all Unilever Oral Care brands.

#### 1999 – 2012: Various Roles – R&D and Regulatory Affairs @ Unilever Personal Care

Progressed through critical roles including:

- Regulatory Affairs Specialist Europe (cosmetics, medical devices, fortified foods).
  - Technical Project Leader for European and global projects.
  - Fragrance Manager and Product Logic Lead, collaborating closely with external partners (Global)
  - Packaging & Product Manager for Toothbrush globally
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#### Education

Master's Degree in Chemistry (Dottore in Chimica)

University of Pavia – Faculty of Sciences MM. FF. NN 1997 (109/110).

#### Languages

- Italian (Native)
- English (Fluent)
- French (intermediate)

#### Other Activities

- Lecturer at EFCM MBM Fragrance and Cosmetics, University of Padova, University of Versailles Saint-Quentin-en-Yvelines, and ISIPCA (2003 – Present).
- Member of the Professional Women Network, Mentor, SupportHer practitioner.

*(file updated July 2025)*